

Growing Local Partnerships

Singing in Harmony: Using Partnerships to Move Forward

BFSS 5/5/10

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Fetal Alcohol & Drug Effects (FADE) Program Objectives

- ❑ To promote positive prevention messages and provide credible information to women of childbearing age and their significant others concerning the risks of consuming alcohol during pregnancy.
- ❑ To increase awareness of lifelong challenges caused by prenatal exposure to alcohol.
- ❑ To identify strategies and provide support to help meet these challenges in the home, school and community.
- ❑ To build partnerships that encourage community involvement in FASD prevention, intervention & support services.

Growing community partnerships through prevention, intervention, and support

- High school and college students
- Women in treatment & transition
- Educators, healthcare and human service providers
- Family Support Group



2009 Unduplicated Statistics

- ❑ 203 adult women & caregivers
- ❑ 4385 middle & high school students
- ❑ 405 college students in education, nursing, social work, etc.
- ❑ 743 “impactors”—educators, health & human service providers

The Partnership to Prevent FASD: A Public Health Initiative, 2000-2004

- “Uniting local communities in a national effort to prevent FASD”
 - Developed under the Children’s Health Act of 2000
 - Established by SAMHSA’s Center for Substance Abuse Prevention (CSAP) in July 2001
 - Under auspices of FASD Center of Excellence



The Partnership Community Pilot Sites

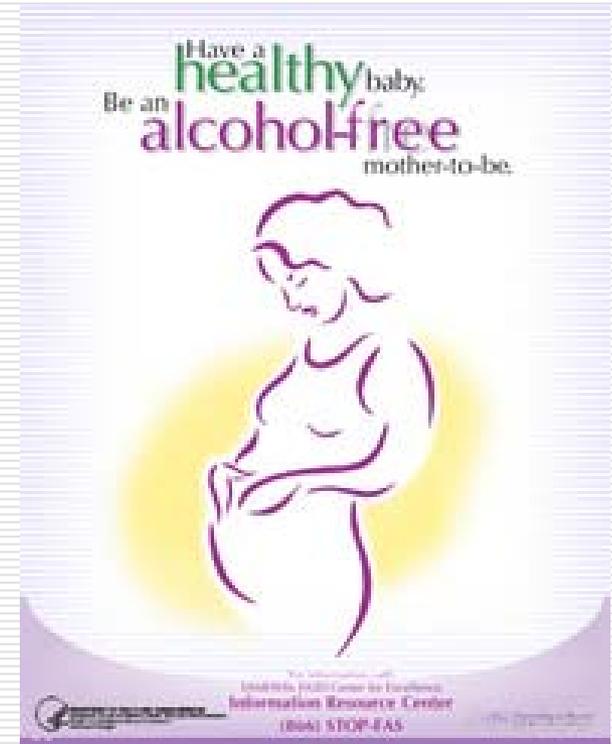


Bringing the Partners To the Table

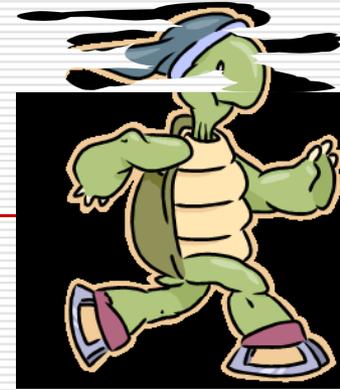
- Community centers
- Perinatal Network
- Youth programs
- Healthcare providers
- Educators
- Politicians
- Substance abuse
prevention & treatment providers
- Parenting organizations
- Family representatives
- Organizations serving the needs of
specific populations in the community



Develop & Distribute Partnership Materials



Going from "P" to "p" Sustaining the effort



- ❑ Slow & Steady Keeps You in the Race
 - Build on the Partnership groups
 - Always be on the lookout for opportunities to involve new partners (and new funders!)
 - Provide services to partners, their students, clients, and patients
 - Integrate Partnership messages and materials into ongoing activities and programs.
 - Spread the word through other community coalitions
 - Be flexible and listen to your partners

Working Together to address the gaps and meet local needs

- ❑ Media opportunities to raise public awareness
- ❑ Collaborate with other agencies to plan community events; i.e. conferences, events for high-risk women, wellness programs
- ❑ Training and technical assistance for educators, healthcare and human service providers (MOD grant).
- ❑ High school and college coalitions.
- ❑ Family support through monthly meetings, newsletter, family events, referrals and school support.
- ❑ Special Diagnostic Clinic: Dr. Luther K. Robinson, Women and Children's Hospital of Buffalo
- ❑ Utilize a variety of universal, selective, and indicated approaches.

Making your local partnership work



- ❑ Identify a lead agency that can be the pivot and provide ongoing commitment.
- ❑ Form a steering committee to initially mobilize the Partnership.
- ❑ Balance the initiative with a range of partners.
- ❑ Continue to add and involve new partners.
- ❑ Everyone is busy—limit meetings and keep in touch with electronic updates on FASD projects and services.
- ❑ Keep your message on target with your partners' agenda and goals.