

SAMHSA's FASD Center for Excellence: 2009-2010 Update

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Building FASD State Systems
(BFSS) 2010 Conference
Nashville, TN
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U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Substance Abuse and Mental Health Services Administration
www.samhsa.gov



SAMHSA
Fetal Alcohol Spectrum Disorders
Center for Excellence



Quick 'Housekeeping' Items

- Lunch “On Your Own” today from 12:30pm to 2:00pm.
 - Your BFSS folder should contain a hotel map, and there is information on local restaurants at the registration table.
- Working Lunch tomorrow from 12:45pm to 3:00pm in the Symphony Ballroom.
 - We encourage you to join in!



'Housekeeping' (cont'd)

- The hotel shuttle is **Gray Line Airport Express**.
 - ✧ Service is available from 5:00am to 11:00pm.
 - ✧ Shuttles depart from the hotel every 30 minutes.
 - ✧ You can make reservations at the Front Desk.
 - ✧ You can also call Gray Line at (615) 275-1180 or e-mail them at reservations@graylinenashville.com.
- Now let's take a quick run through the agenda.
 - ✧ Should be a copy in your folder.

On to the Update



- Highlights of the Center's activities since we last met.
- A lot has happened!



Training and Technical Assistance

Task 2



- The Center has conducted 51 trainings and technical assistance (TA) events since the 2009 BFSS sessions.
- Held in 12 different states: Alaska, Delaware, Florida, Hawaii, Maryland, Massachusetts, New Mexico, Pennsylvania, South Carolina, Texas, Utah, and Wisconsin.
- Both first-time (39) and follow-up events (12), delivered to more than 1,600 participants.

Training and Technical Assistance

Task 2



- Evaluation Ratings Gathered at Every Training:
 - 92% of participants in the last year have rated the trainings as “very satisfying.”
 - 86% of participants in the last year have indicated that they are “very likely” to use the information in their work.*
 - Strong pre-test to post-test score increases indicate that knowledge is being absorbed.
- Continuing Education of Trainers:
 - Field Trainers Update held in Orlando, FL in June 2009.
 - Fifty-one (51) attendees renewed their knowledge of FASD.



Subcontractor Activities

- Twenty-three (23) local, State, and juvenile court subcontracts.
- Implementation fully underway at all sites since October 2008.
- All sites are collecting and submitting data on a monthly basis.

Subcontractor Activities: Screening for Alcohol Use

Task 3

- 15 sites are screening women who are pregnant or of child-bearing age for alcohol consumption. Aggregate data thus far show that:
 - 13,081 women have been screened
 - 3,175 have screened positive for alcohol consumption
 - 83% of those who screened positive have entered into an intervention

Subcontractor Activities: Diagnosis and Intervention

Task 3



- 8 sites are conducting FASD diagnoses of children, youth, and adolescents. Aggregate data thus far show that:
 - › 3,099 individuals were screened for possible diagnostic referral
 - › 561 individuals screened eligible for referral
 - › 262 diagnostic evaluations have been completed
 - › 124 diagnoses have resulted

Subcontractor Activities: Diagnostic Learning Community

Task 3



- Diagnostic subcontractors launched the Medical and Psychological Diagnostic Learning Community in November 2009.
- Members meet every two months via conference call to share information and lessons-learned.
- Seeking to build consensus on the FASD diagnostic process and improve diagnostic outcomes.
- Creating increased collaboration between program and diagnostic teams.

Treatment Improvement Protocol (TIP) on FASD

Task 4



- The FASD Center for Excellence is currently developing a Treatment Improvement Protocol (TIP) dealing with FASD.
- There are 52 published TIPs, which are distributed to treatment facilities across the country.
- TIPs provide best-practice guidelines on substance abuse treatment and various related factors.
 - › Have only minimally discussed FASD in the past.
- As currently formatted, TIPs consist of a section for providers, a section on administrative issues, and an online-only literature review.

Treatment Improvement Protocol (TIP) on FASD (cont'd)

Task 4

- Center staff are currently working on the literature review portion of the TIP (this is regularly updated for a period after publication).
- We are also bringing together key Federal agencies for an upcoming Stakeholders meeting.
- Stakeholders help outline core issues for the TIP.
- We hope that many of you will be able to provide your feedback during the field review process.



Science-to-Service

- The Parent-Child Assistance Program (PCAP) is currently being implemented by two of the Center's subcontractors.
 - › Michigan
 - › Southern California Alcohol and Drug Project
- PCAP has been submitted for review by SAMHSA's National Registry of Evidence-based Programs and Practices (NREPP).
 - › Has passed the initial phase of review.

National Association of FASD State Coordinators

Task 5



- Now 26 coordinators, in 24 states as well as the District of Columbia and in the Navajo Nation.
- New representatives added from California and Washington state since last year.
- In addition to building infrastructure, members are working on a number of initiatives, including:
 - Engaging US-based airlines that serve alcohol in flight to include a warning about alcohol and pregnancy; and
 - Approaching primary care providers and organizations to make them more aware of FASD.



Birth Mothers Network (BMN)

- Nearly 100 birth mothers now in the BMN database.
- Members have developed a Speakers Bureau to make presentations around the country to individuals and organizations.
- BMN also working with the NOFAS American Indian Advisory Committee and with the Community Health Clinics that serve American Indian and Alaskan Native populations.
- For more information, look for 'Circle of Hope' on the NOFAS Web site:
(<http://www.nofas.org/coh/default.aspx>)

The Information Resource Center (IRC)

Task 7

❖ 1-866-STOPFAS

❖ fasdcenter@samhsa.hhs.gov

- The IRC has responded to more than **1,000** inquiries since the beginning of the current contract (Aug. 2007).
 - 51 inquiries in March 2010 – peak month.
 - Calls and e-mails from nearly every state, as well as U.S. Territories and ten foreign countries.

The Information Resource Center (IRC)

Task 7



- Distribution of Topics:
 - › Roughly 75% of all calls/e-mails are for general FASD information.
 - › Just over 10% are requests for speakers or are related to training and technical assistance.
 - › Just over 5% are to add items to the FASD calendar.
- Distribution of Contact Groups:
 - › Leading contact groups are consumers (19.18%) and families of individuals with FASD (17.58%).
 - › Otherwise, fairly even distribution between providers, educators, government agencies, researchers, and FASD-related organizations.

The Center's Web Site

❖ www.fasdcenter.samhsa.gov

- More than 17,500 unique visitors to the Center's official Web site in March 2010.
 - › Highest single-month total in its history.
- Visitors now conduct 1-to-2 million page views on the site per month, on average.
- Searchable database now contains nearly 13,000 FASD-related print and multimedia materials.
 - › More than double since inception of contract.
- Every page of the site now has direct English-to-Spanish and Spanish-to-English transition.



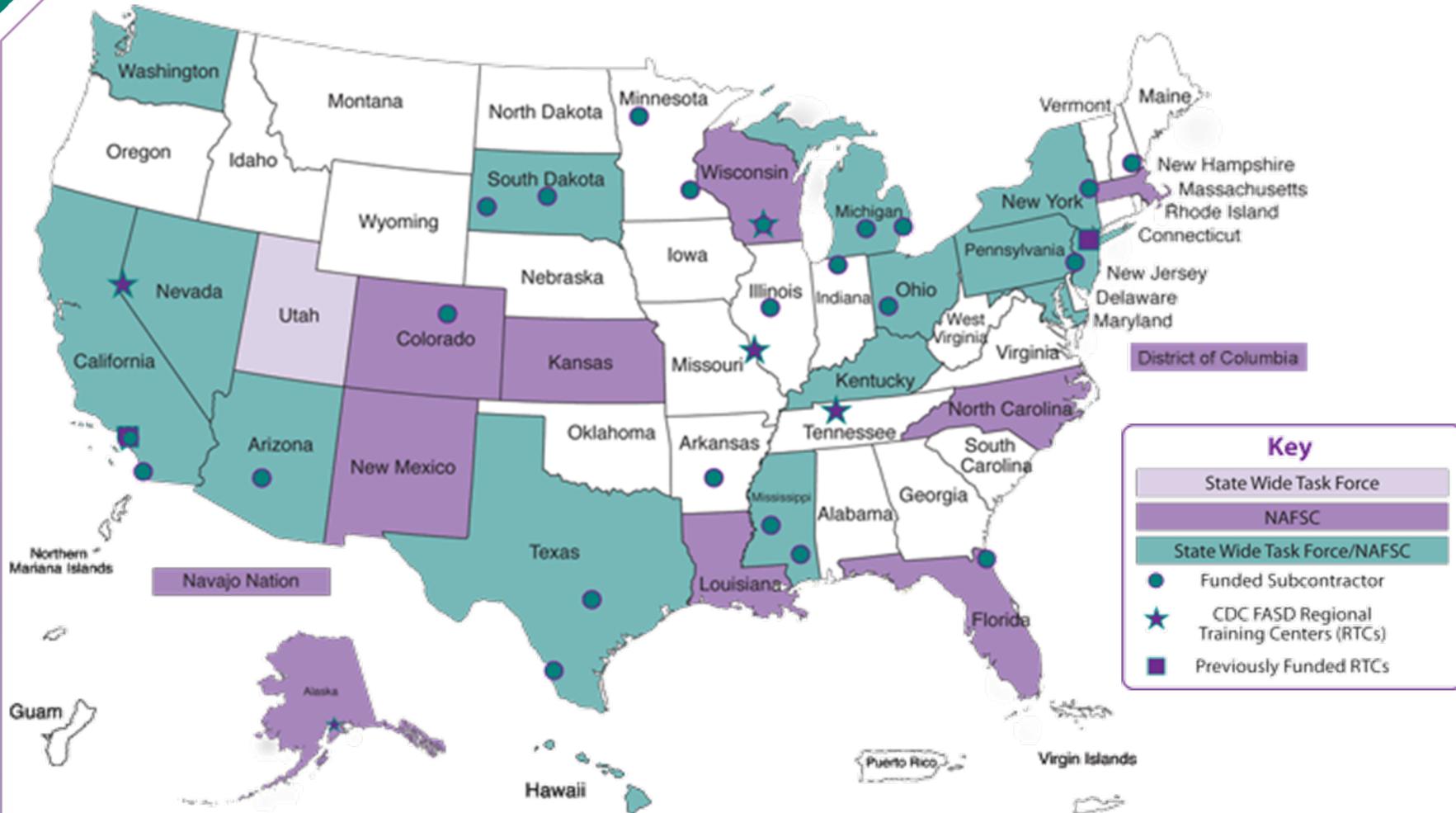
Web Enhancements

Task 8

The Center for Excellence continues to look for ways to improve the user experience on the official Web site. Some of our current efforts include:

- Increased reviews and updates to ensure that users are always accessing the most current data and resources.
- Modification of the look and feel to make the site more appealing and user-friendly, including streamlined navigation bars, new color schemes, and added sections.
- Ongoing development of the ‘States’ research page...

Web Enhancements (cont'd)



Key

- State Wide Task Force
- NAFSC
- State Wide Task Force/NAFSC
- Funded Subcontractor
- CDC FASD Regional Training Centers (RTCs)
- Previously Funded RTCs



Web Enhancements (cont'd)

Task 8

Future enhancements may include:

- Linking to the Spanish version of the Web site from every page.
- Adding RSS feeds to supply users with current news.
- Creating FASD-related podcasts on current issues and 'hot topics' in the field of FASD.
- Viral marketing through sites such as Facebook to raise awareness among younger audiences and increase real-time interaction.



Raising the Profile of FASD

Task 10

- Representatives of the Center delivered poster presentations at the 2009 conference of the American Public Health Association (APHA) in Philadelphia, PA on November 10.
- **Topics included:**
 - › FASD: Prevalence and Effects of Alcohol Exposure
 - › Integrating FASD Evidence-Based Practices into Existing Service Delivery Organizations
 - › The Partnership to Prevent FASD
- The posters **are on display here**, and PDF's will soon be available on the Center's Web site.

Raising the Profile (cont'd)

- Representatives of the Center for Excellence also spoke at the following events in the past year:
 - › 18th Annual U.S. Public Health Service (USPHS) Nursing Recognition Day Conference [June '09]
 - › FASD Study Group [June '09]
 - › 2009 Tribal Justice, Safety and Wellness Conference [August '09]
 - › International FASD Awareness Day [9/9/09]
 - › 22nd Annual National Prevention Network (NPN) Research Conference [September '09]



Raising the Profile (cont'd)

- Upcoming presentations include:
 - 18th Annual Meeting of the Society for Prevention Research (June 1-4, 2010, Denver, CO)
 - FASD Study Group (June 26, 2010, San Antonio, TX)
 - National Conference on Women, Addiction, and Recovery (July 26-28, 2010, Chicago, IL)



The Native Initiative

- SAMHSA and the Center for Excellence established the American Indian/Alaskan Native/Native Hawaiian Expert Panel (or Native Expert Panel) in late 2008.
- The Native Expert Panel is collaborating with the Center on a variety of efforts to address FASD among Native populations.
- The Panel members are here with us at BFSS, and held a planning session on Monday.



The Native Initiative (cont'd)

- Key tasks underway include:
 - Developing a process to encourage and support Native leaders and elders to take the lead on the issue of FASD.
 - Completing an environmental scan on existing efforts to address FASD in Native communities.
 - Supporting the development of an FASD Task Force for two tribes or communities.
 - Updating the Center's Native Resource Kit.
 - A recommended revision is under consideration by SAMHSA.
- The Native Panel and the BMN are also actively pursuing opportunities for collaboration.

The NASADAD Resolution

- In April, the Board of Directors of the National Association of State Alcohol Drug Abuse Directors (NASADAD) has unanimously passed a resolution recommending that all members consider sending letters to the makers of home pregnancy tests.
- These letters should encourage test makers to place a warning in a **prominent and conspicuous location** on the packaging and/or labeling of their kits which advises women about the risks of using alcohol during pregnancy.



SAMHSA FASD Center for Excellence

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